

Sponsorship Package



Spend Locally in Support of Ecoequitable



Our Goal



- Avenai and EcoEquitable have partnered for their 2015 Fall Fundraising campaign to create training and employment opportunities for women in the Ottawa community
- The funds raised will support the growth of an inclusive, multi-cultural community of women working together to improve their sewing and employment skills
- We are seeking local community organizations to support this Fall campaign through our event, “Spend Locally for EcoEquitable”
- Through this event, we would like to raise a total of \$1500, enough to cover the “Sewing for Jobs” training costs of 4 members of our community
- With your contribution, Avenai will match this \$1500, and together, we will see a truly sustainable and inclusive community of women grow and develop



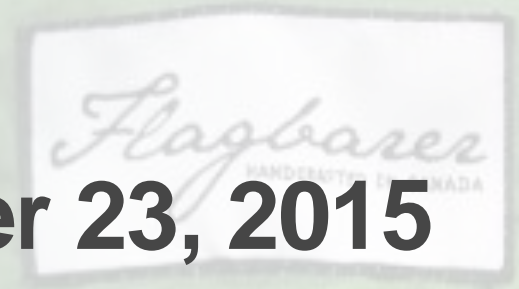
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Who is EcoEquitable?



Amina	Robin	Paykai	Hayam
<p>Amina completed the Sewing for Jobs program in 2015. Today Amina works as an industrial seamstress for “Peak Sportswear”.</p>	<p>Robin completed our Sewing for Jobs program, and went on to become a designer and started her own business “Sew Crazy”. Her clothing was featured on CTV and at the Metamorphosis fashion show.</p>	<p>Paykai recently immigrated to Canada from Pakistan. Paykai was searching for meaningful work and loves to sew, so she enrolled in our Sewing for Jobs program. Since completing the program, Paykai has begun working for a local bedding manufacturer.</p>	<p>Hayam recently immigrated from Egypt, where she ran her own sewing business. As a busy, capable mother of 3, she saw the value of community and skill building in the Sewing for Jobs program. She now volunteers in the EE boutique and runs her own repair/alterations business.</p>

The Event – Friday, October 23, 2015



“On October 23, spend locally at [insert organization name] in support of EcoEquitable. Help us build a multi-cultural community of talented women preparing for employment in Ottawa.”

- Options for Donation
 1. Seeking a donation between \$200-500 from each participating organization, OR;
 2. Seeking a donation between 20-25% of your daily revenues
- Event Marketing will stem from:
 - Avenai and its employees (Facebook, Linked In and Twitter)
 - EcoEquitable (Facebook, Organization Webpage)
 - Local ward Councillors (Facebook, Twitter)
 - What’s Happening This Week in the Ottawa East News (Print)
 - ***Currently reviewing News Release and Media Advisory Opportunities***



Sponsor Benefits



- Enhanced brand recognition as a community leader in supporting underemployed members of the community
- Free media and advertising to drive community members to your organization
- Organization name included in all media activities, and where possible including links to participating organizations' website:
 - Combined social media exposure to over 20,000 members of our community
 - Facebook Event page to invite networks to participate in event
- Post-event Appreciation messages through media activities including organization name
- Company name and logo included on EcoEquitable Facebook page website



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Key Messages Delivered through Campaign

- On October 23, 2015, help build a multi-cultural community of talented women preparing for employment in Ottawa” by spending locally in Ottawa East
- EcoEquitable, a Canadian Charity and social enterprise founded in 2002, in partnership with Avenai and local participating organizations, encourage you to visit and spend locally at the following organizations who will be donating a portion of their revenue to cover the training costs for participants as they develop sewing and employability skills necessary for employment in Canada
- Visit the following organizations to help build a sustainable community
 - [Insert organization names]
- EcoEquitable provides a bridge to social and economic integration for people in need, especially underemployed women, while greening our community. For more information about us, please visit: <http://www.ecoequitable.ca>



Who is Avenai?



- Avenai is an IT services and business consulting company with extensive experience in IT performance management, business leadership and transformation
- Avenai is focused on helping our clients, both public and private, achieve their business goals
- Across a wide range of industries and business functions, Avenai collaborates closely with clients to design and implement transformative business capabilities and solutions that drive higher organization performance
- We are the Avenue to Innovation

Avenai is pleased to be partnering with EcoEquitable for a second year of helping to build a multi-cultural community of talented women preparing for employment in Ottawa



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Let's contribute to our Community Together



Thank-you

Join Avenai and EcoEquitable in this worthwhile event. To learn more, contact:

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