



Sales and Marketing Representative

EcoEquitable is an Ottawa based charity and social enterprise. Through *Sewing for Jobs* we provide unemployed and underemployed women sewing training in a safe and supportive space. This program builds confidence and community while breaking down barriers that contribute to long-term unemployment. We also provide mentoring, language support, and employability assessment in order to be a bridge to a sustainable livelihood and long-term employment. And we have fun while we're doing it too!

EcoEquitable also runs a full complement of public sewing courses for hobby sewists. Through public courses we are able to reinvest in our social programming while growing a community of local sewists.

Necessary Skills

- Retail/sales experience including proficient use of Shopify point of sale system
- Experience in merchandising an asset
- Interest in ethical manufacturing (both social and environmental)
- Highly organized
- Willing to travel within Ottawa, potentially to Toronto and Montreal
- Willing to work weekends and evenings as needed
- French/English bilingual preferred

Job Title: Sales and Marketing Representative

Reports to: Executive Director

Pay Rate: \$15 p/h, 37.5 hrs/week
Start date: April 23rd (flexibility based on exam schedule) – September 1st, 2018
Application Deadline: April 19th, 2018

Contact: Anouk Bertner, Executive Director
Send resumes to info@ecoequitable.ca

Job Summary:

The Sales and Marketing Representative will be primarily responsible for sales for our social enterprise. EcoEquitable has created a line of bags and accessories from upcycled flags (see more here: https://www.youtube.com/watch?v=V_QYoeaKN-w), online store here: <https://flagbarer.myshopify.com>

Your job will be to tell the EcoEquitable story in a compelling way to develop relationships with organizational buyers (B2B) and customers.

EcoEquitable www.ecoequitable.ca
404 McArthur Avenue Suite 200



You will attend craft shows and trade events on EcoEquitable's behalf. You will develop and populate our CRM system. You will be part of dynamic and fun team that looks to actively develop the social enterprise sector and create income for EcoEquitable.

Tasks and Responsibilities

- Attend pop-up shops and craft shows (set up, tear down, sales, etc.)
- Set up includes understanding how to market product in an aesthetically pleasing way to promote sales
- Understand and promote the importance of locally and ethically made products
- Promote Ecoequitable's Social Enterprise arm through community engagement and outreach
- Research opportunities for shows, clients, and contract opportunities
- Understand and work within Ecoequitable's strategic plan to ensure best use of time, resources, etc.

Canada Summer Jobs Eligibility

- Be between 15 and 30 years of age at the start of employment
- Have been registered as a full-time student in the previous academic year and intend to return to school on a full-time basis in the next academic year
- Be a Canadian citizen, permanent resident, or person to whom refugee protection has been conferred under the Immigration and Refugee Protection Act
- Be legally entitled to work in Canada in accordance with relevant provincial/territorial legislation and regulations

EcoEquitable Core Values

Before applying for this position, read the following core values to ensure that you are a good fit for our organization.

1. *Equity*: Treat every person with respect and dignity. No exceptions.
2. *Community*: Uplift all through influence, education, and engagement.
3. *Sustainability*: Minimize waste at the source (by buying less) and throughout the life-cycle of products (through thoughtful consumption) and their disposal (by donating, reusing and recycling).
4. *Creativity*: Embrace fun, change when needed, and pursue curiosity.
5. *Professionalism*: Do what you said you were going to do when you said you were going to do it. Communicate when you can't.